40" Outdoor Dual P3 LED Totem

Two sides. Maximum visibility.

A high-brightness, double-sided Direct View LED totem with a mobile wheeled base for powerful outdoor brand communication.





5,000	P3	2 sides	3,840 Hz	Mobile
cd/m² brightness	pixel pitch	DV-LED faces	refresh rate	wheeled base

Double-sided LED impact, planned for your site and content.

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Bright on both sides. Ready to reposition.





High-visibility communication in two directions

With 5,000 cd/m² brightness and two P3 Direct View LED faces, LTOA40300 puts campaigns into view while a castor-mounted base supports flexible positioning.

High-brightness DV-LED

5,000 cd/m² output supports strong daytime visibility in outdoor locations.

Two display faces

Two 640 × 800 mm LED display areas give visibility from opposite directions.

Mobile by design

A wheeled base makes it possible to reposition the unit for campaigns and events.

Outdoor applications

Specified for -10°C to +60°C operation, with site suitability to be confirmed.

Retail · Storefronts · Events · Exhibitions

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Technical clarity for confident deployment.

LTOA40300 | 40" P3 Outdoor Dual LED Totem

LED Display & Structure

Display size	40" / dual-sided
Display area	2 × 640 × 800 mm
Resolution	2 × 208 × 260 px
Pixel pitch	P3 (3 mm)
LED type	SMD1515
Pixel structure	1R1G1B
Brightness	5,000 cd/m²
Refresh rate	3,840 Hz
Frame frequency	60 fps

Visual Performance

H. viewing angle	150°
V. viewing angle	140°
Grayscale	14-16 bits / RGB
Display type	Direct View LED
Format	Double-sided
LED pixel format	RGB
Outdoor use	Product page stated
Ingress rating	Not stated on product page
Screen format	Portrait

Mechanical & Power

Unit size	640 × 800 × 126 mm
Net weight	85 kg
Power supply	AC 100-240 V, 50/60 Hz
Voltage tolerance	±10%
Average power	300 W

Environment & Package

Operating temp.	-10°C to +60°C
Humidity	10-65%
Included	DV-LED controller
Optional player	Android / Windows
Warranty	2 years
Avg. failure-free	100,000 hours

Built for flexible outdoor deployment

- Dual-face display
- Power-ready
- 2-year warranty

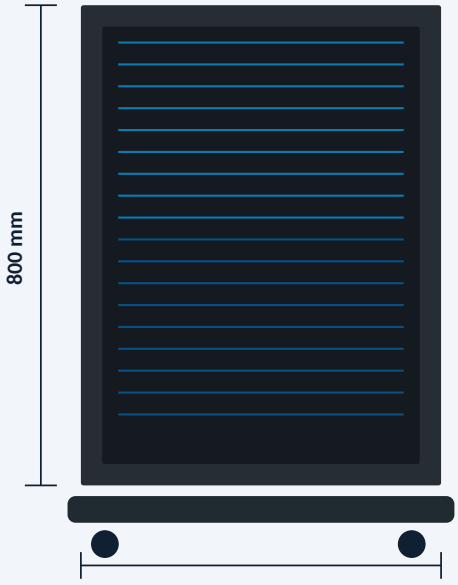
Confirm site conditions, power and player options before ordering.

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Engineering dimensions for installation.

LTOA40300 | Schematic cabinet views based on published dimensions.

FRONT VIEW



SIDE / BODY VIEW



Schematic cabinet dimensions; trolley base not separately dimensioned.

UNIT WIDTH	UNIT HEIGHT	UNIT DEPTH	POSITIONING
640 mm	800 mm	126 mm	Wheeled base





Installation planning

Published unit size

640 × 800 × 126 mm is listed as the unit size. The wheeled base is not separately specified.

Drawing scope

Illustrative only. Request an approved drawing for detailed site planning.

Confirm clearance, power access and final configuration for the installation site.

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Make two sides work for your brand.





Project options for a consistent presentation

A DV-LED controller is included, while Android or Windows players are optional. Confirm content delivery, positioning and power needs for the selected project.

Controller included

The product package lists a DV-LED controller as standard equipment.

Optional media player

Android or Windows player selection can be defined for your project.

Dual-side communication

Two LED faces help communicate campaigns to audiences approaching from both directions.

Placement planning

Confirm outdoor exposure, castor positioning and power routing with the team.

Control | Dual sided | Mobile | Planning

Product renders are illustrative. Specifications: Unisign LTOA40300 product page.