O Totem

Indoor Digital Signage

Elegant visibility. Built around your brand.

A refined indoor totem platform available from 32 to 75 inches, with Full HD or 4K presentation, Android and Windows player options, optional PCAP touch and customizable branding.



32–75	4K	400–800	A/W	BRAND
inch	UHD	nits	Android + Windows	ready

Designed for branded communication, wayfinding, campaigns and interactive services across premium indoor spaces.

Designed to stand out.

Built for branded spaces.





Designed to fit the space and the brand

The O Totem combines a slim metal profile with commercial-grade display performance and flexible player options.

1 Full HD and 4K display range

Five screen sizes support clear campaign, information and wayfinding content in portrait format.

2 Android or Windows operation

Choose an integrated Android player or Windows Player PC for CMS, kiosk and remote-management workflows.

3 Branding and finish options

Color, logo and vinyl applications adapt the enclosure to retail, hospitality and corporate identities.

4 Optional PCAP touch

Multi-touch PCAP turns the display into an interactive directory, service point or product discovery station.

1 Retail signage
2 Hospitality
3 Corporate spaces
4 Transport hubs

unisign / DISPLAY TECHNOLOGY

Technical clarity across five screen sizes

Model range 32–75 inch | O Totem | U.01 Elegance Series

D Display & Form Factor

Model	TOAS320MA	TOAS430HA	TOAS550HQ	TOAS650MQ	TOAS750MQ
Resolution	1920 × 1080	1920 × 1080	3840 × 2160	3840 × 2160	3840 × 2160
Brightness	400 cd/m²	700 cd/m²	800 cd/m²	500 cd/m²	500 cd/m²
Active area	698.40 × 392.85 mm	940.89 × 529.25 mm	1209.60 × 680.40 mm	1428.48 × 803.52 mm	1649.66 × 927.936 mm
Contrast	1200:1	1200:1	1200:1	4000:1	1100:1
Response	8 ms	8 ms	8 ms	8 ms	6 ms
Dimensions	1750 × 515 × 80 mm	1800 × 650 × 80 mm	1920 × 800 × 85 mm	2000 × 925 × 60 mm	2100 × 1060 × 115 mm

All models: 16:9 | 89/89/89/89 (L/R/U/D)

S Player, Network & I/O

Android Rockchip CPU; 2/4 GB RAM; 16/32 GB storage; Android OS; Wi-Fi 802.11 b/g/n/ac; 10/100M Ethernet; Bluetooth 4.1

Windows Intel Core i3/i5/i7; 4/8/16 GB RAM; 128–512 GB SSD; Windows 10/11 Pro; Wi-Fi 802.11ac; Gigabit Ethernet; Bluetooth 4.2/5.0

I/O SD or microSD; HDMI Out; USB 3.0 and USB 2.0; 3.5 mm earphone + microphone

S Media & Functions

Video MPEG-1/2/4, H.263/264/265, VC1, RV, AVI, MKV; content support up to 4K

Audio MP3, WMA, WAV and AAC

Images JPEG, BMP and PNG

Functions Multi-language; kiosk mode; optional speaker; remote management with compatible player/CMS

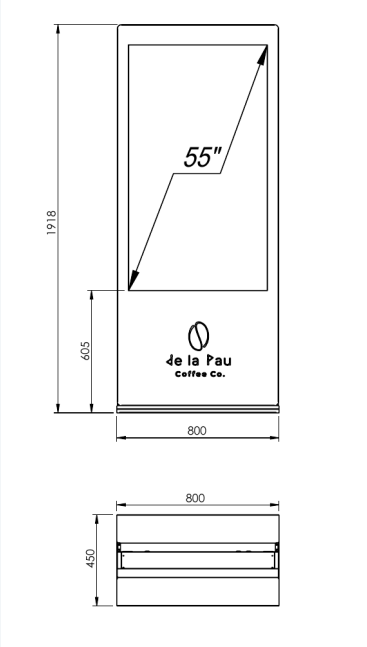
Options & Environment

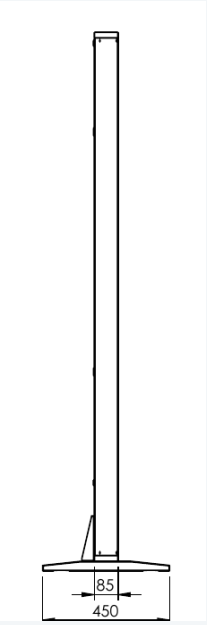
Operating temperature	0–50 °C
Operating humidity	10%–80%
Operation	24/7 | 50,000 h
Optional	PCAP touch, speaker, color, logo and branding

Engineering dimensions, ready for installation.

55-inch production drawing shown; model dimensions are listed for the full range.

55-INCH FRONT, BASE + SIDE VIEW





55" TOAS550HQ

1 HEIGHT
1918 mm

2 WIDTH
800 mm

3 BASE DEPTH
450 mm

4 ENCLOSURE
85 mm

MODEL DIMENSIONS

32" TOAS320MA	43" TOAS430HA	55" TOAS550HQ	65" TOAS650MQ	75" TOAS750MQ
1750 × 515 × 80 mm	1800 × 650 × 80 mm	1920 × 800 × 85 mm	2000 × 925 × 60 mm	2100 × 1060 × 115 mm



Installation ready

1 **Stable floor-standing base**

800 × 450 mm footprint on the supplied 55-inch production drawing.

2 **Slim enclosure**

85 mm enclosure depth on the 55-inch drawing, with protected internal components.

3 **Branding-ready surface**

Front surfaces support logo, color and vinyl applications for indoor projects.

Configure the right O Totem size, player and finish for your environment.