55" Z Model
Outdoor Digital Totem

One format. Two directions of communication.

A 55" Full HD totem series with 2500-nit brightness and single-sided or dual-sided configurations for visible commercial communication.



2500 nits	Full HD	1 / 2 screens	Android	55"
Published value	1920 × 1080	Configurations	Platform	Screen size

Choose the display arrangement and define the installation around your project.

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Stand out clearly.
Reach both directions.





Single-sided and dual-sided 55" configurations

TZAS550XA is the single-sided model. TZAD550XA is described with two 55" Full HD screens, each at 2500 nits. Each configuration has its own technical and mechanical scope.

2500-nit brightness

Published screen brightness is 2500 nits. The dual-sided configuration states 2500 nits for each display face.

Two display formats

Choose one 55" screen or two 55" screens for opposing viewing directions. Resolution is 1920 × 1080 per screen.

Android content platform

Android is identified on the product page. Confirm the computing, storage and network configuration for the chosen variant.

Defined installation scope

A dimensional reference is available for the single-sided cabinet. The dual-sided cabinet requires its own approved drawing.

Retail · Hotels · Corporate · Exhibitions

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Technical clarity for outdoor deployment.

TZAS550XA | 1 × 55" | Published source values

Display & Outdoor

Panel	55"
Resolution	1920 × 1080
Brightness	2500 nits
Screen count	1
Panel reference †	1209.6 × 680.4 mm †
Definition	Full HD
Aspect ratio	16:9
Orientation	Portrait
IP rating	—*
Operating temp.	—*
Contrast	—*
Response time	—*

System & Connectivity

Platform	Android
Processor	—*
RAM	—*
Storage	—*
Wi-Fi	—*
Ethernet	—*
Bluetooth	—*
Card slot	—*
HDMI	—*
USB	—*
Touch	—*

Media & Functions

Video formats	—*
Audio formats	—*
Image formats	—*
Languages	—*
Product function	Single / dual-sided

Mechanical & Power

W × H × D	850 × 2000 × 150 mm
Depth scope	Body only
Weight	—*
Power draw	—*
Base / fixings	—*

A defined specification for every deployment

Screen format

Project scope

Installation

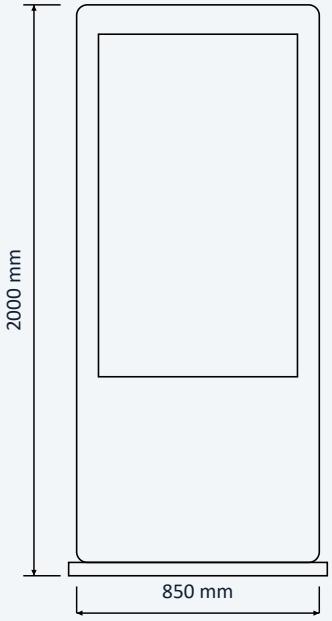
* Technical sheet required. † Screen-area reference, not cabinet size.

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Engineering dimensions for installation.

TZAS550XA | 1 × 55" | Published dimensions and schematic views

FRONT VIEW



SIDE / BODY VIEW



Schematic view. Fixing holes and unpublished details are not dimensioned.

WIDTH	HEIGHT	BODY DEPTH	CONFIGURATION
850 mm	2000 mm	150 mm	1 × 55"





Installation planning

Dimension scope

Values are taken from the manufacturer's HD measurement image. Internal and fixing details need approval.

Site and service access

Confirm the base footprint, anchors, power entry and maintenance clearance for the installation.

Schematic drawing; release the installation against approved project dimensions.

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Technical clarity for outdoor deployment.

TZAD550XA | 2 × 55" | Published source values

Display & Outdoor

Panel	55"
Resolution	1920 × 1080
Brightness	2500 nits / screen
Screen count	2
Panel reference †	1209.6 × 680.4 mm †
Definition	Full HD
Aspect ratio	16:9
Orientation	Portrait
IP rating	—*
Operating temp.	—*
Contrast	—*
Response time	—*

System & Connectivity

Platform	Android
Processor	—*
RAM	—*
Storage	—*
Wi-Fi	—*
Ethernet	—*
Bluetooth	—*
Card slot	—*
HDMI	—*
USB	—*
Touch	—*

Media & Functions

Video formats	—*
Audio formats	—*
Image formats	—*
Languages	—*
Product function	Single / dual-sided

Mechanical & Power

W × H × D	—*
Depth scope	—*
Weight	—*
Power draw	—*
Base / fixings	—*

A defined specification for every deployment

Screen format

Project scope

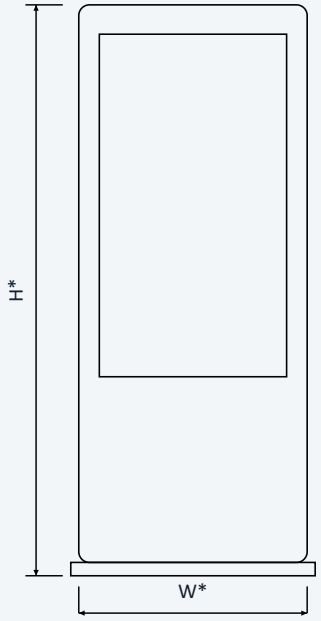
Installation

* Technical sheet required. † Screen-area reference, not cabinet size.

Engineering dimensions for installation.

TZAD550XA | 2 × 55" | Published dimensions and schematic views

FRONT VIEW



SIDE / BODY VIEW



Schematic view. Fixing holes and unpublished details are not dimensioned.

WIDTH	HEIGHT	BODY DEPTH	CONFIGURATION
Confirm*	Confirm*	Confirm*	2 × 55"





Installation planning

Dimension scope

Overall dimensions are not published for this configuration. An approved manufacturer drawing is required.

Site and service access

Confirm the base footprint, anchors, power entry and maintenance clearance for the installation.

Schematic drawing; release the installation against approved project dimensions.

Choose the format.
Plan the installation.





Match viewing directions to the project

The source lists single and dual display arrangements. Confirm the exact enclosure, outdoor exposure and connection requirements for the chosen model.

Single-sided model

TZAS550XA offers a 55" display. Its published drawing shows 850 mm width, 2000 mm height and 150 mm body depth.

Dual-sided model

TZAD550XA is described with two 55" screens. Confirm enclosure and base measurements specifically for the dual-sided unit.

Outdoor exposure

The category says outdoor, while the overview mentions interior or semi-outdoor areas. Confirm the installation class and IP rating.

Content and service access

Plan each viewing direction, content workflow, power entry and maintenance clearance for the final enclosure.

Platform | Interaction | Branding | Configuration